

Jesse Archer

Writer/Editor

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FREELANCE EXPERIENCE

2008 – Present **Gay List Daily**

Copywriter: Write interactive copy for popular e-zine. Increase subscription membership with witty, pithy promotional copy on a variety of topics including nightlife, dining, entertainment, travel, fashion, and lifestyle.

2006 – Present **Three Custom Color Specialists**

Copywriter: Write interactive copy for e-commerce retailer of custom make-up and accessories; work directly with the creators; contribute content for website, promotions, press releases, as well as in-house educational materials.

2006 – Present **Out Magazine**

Columnist: Regular monthly lifestyle columnist at the preeminent and largest national publication serving the LGBT community; provide additional editorial content as needed on deadline and with quick turn around.

2005 – 2007 **Adrienne Landau Design**

Copywriter: Provide copy for high-end fashion house; work directly with lead designer on both spring and fall collections; write press releases and promotional bios; research current industry trends; maintain consistency of product representation and description.

2007 **Taylor and Francis Group**

Author: Published adventure memoir *You Can Run: Gay, Glam and Gritty Travels in South America*.

PROFESSIONAL EXPERIENCE

2002 – 2006 **The Corcoran Group**

Copywriter and Personal Assistant: Assist high end agents to pitch, broker, and sell multi-million dollar luxury real estate throughout the Manhattan territory; provide advertising copy in various media outlets and promotional mass mailing; familiarity with real estate lexicon; write agent bios and maintain listings information and updates online.

2001 – 2003 **IM Communications**

Event Coordinator: Write press releases for public relations company working on freelance projects such as fashion shows, exhibitions, and art gallery openings; prearrange, assist, and attend production meetings and model auditions; act as liaison between client and the media.

2001 **Transperfect Translations**

Project Manager: Contract and manage linguists to translate jobs into Spanish/Portuguese for satellite offices throughout the USA; heavy proofreading, copy-editing, and attention to detail on extremely tight deadlines.

EDUCATION

Undergraduate: University of Southern California – Cum Laude
Beaverton High School, Portland, Oregon -- Valedictorian

INTERESTS/SKILLS

Fluent Spanish, Proficient French
Experienced Translator
Elite Marathon Runner
Screenwriter, World Traveler

References Available Upon Request