

Jesse Archer

Writer/Editor
jesse@jesse-archer.com

FREELANCE EXPERIENCE

2006 – Present **60by80 (right-size travel), Urban Daddy, GayListDaily.com, OursceneTV.com, Playgirl.com, OutTraveler.com, Daily Candy, Running Times, Next Magazine**

Copywriter: Increase readership, and subscription membership with witty, pithy promotional copy. Well written on a range of topics including: Travel, nightlife, dining, entertainment, fashion, health, and lifestyle.

2007 – 2010 **Three Custom Color Specialists, New York**

Write interactive and print copy for retailer of custom make-up and accessories; work directly with the creators; contribute content for website, promotions, press releases, brochures, direct mail, as well as in-house educational materials.

IN-HOUSE EXPERIENCE (NEW YORK)

2007 – 2010 **Out Magazine**

Columnist and Features Writer at the USA's preeminent and largest publication serving the LGBT community; Brainstorm feature and editorial content to be produced on deadline and with quick turn around.

2006 - 2007 **IM Advertising**

Copywriter: Develop creative concept with clients and account executives. Write persuasive headlines and body copy for brands including David Barton Gyms, East Village Tours, Animal Planet, and Tourism Toronto.

2005 – 2006 **Adrienne Landau Design**

Copywriter: Provide copy for high-end fashion house; work directly with lead designer on both spring and fall collections; write press releases and promotional bios; research current industry trends; maintain consistency of product representation and description.

2003 – 2005 **The Corcoran Group**

Copywriter and Personal Assistant: Assist high end agents to pitch, broker, and sell multi-million dollar luxury real estate throughout the Manhattan territory; provide advertising copy in media outlets and promotional mass mailing; familiarity with real estate lexicon; write agent bios and maintain listings information and updates online.

2001 - 2003 **Transperfect Translations**

Project Manager: Contract and manage linguists to translate jobs into Spanish/Portuguese for satellite offices throughout the USA; heavy proofreading, copy-editing, and attention to detail on extremely tight deadlines.

EDUCATION

Undergraduate: University of Southern California – Cum Laude
Beaverton High School, Portland, Oregon -- Valedictorian

INTERESTS/SKILLS

Produced Screenwriter, Published Author, Fluent Spanish, Proficient French, Elite Marathon Runner, World Traveler
References Available Upon Request